

Introduce your audience to web3 with products they know and love by tokenizing your existing collectibles.

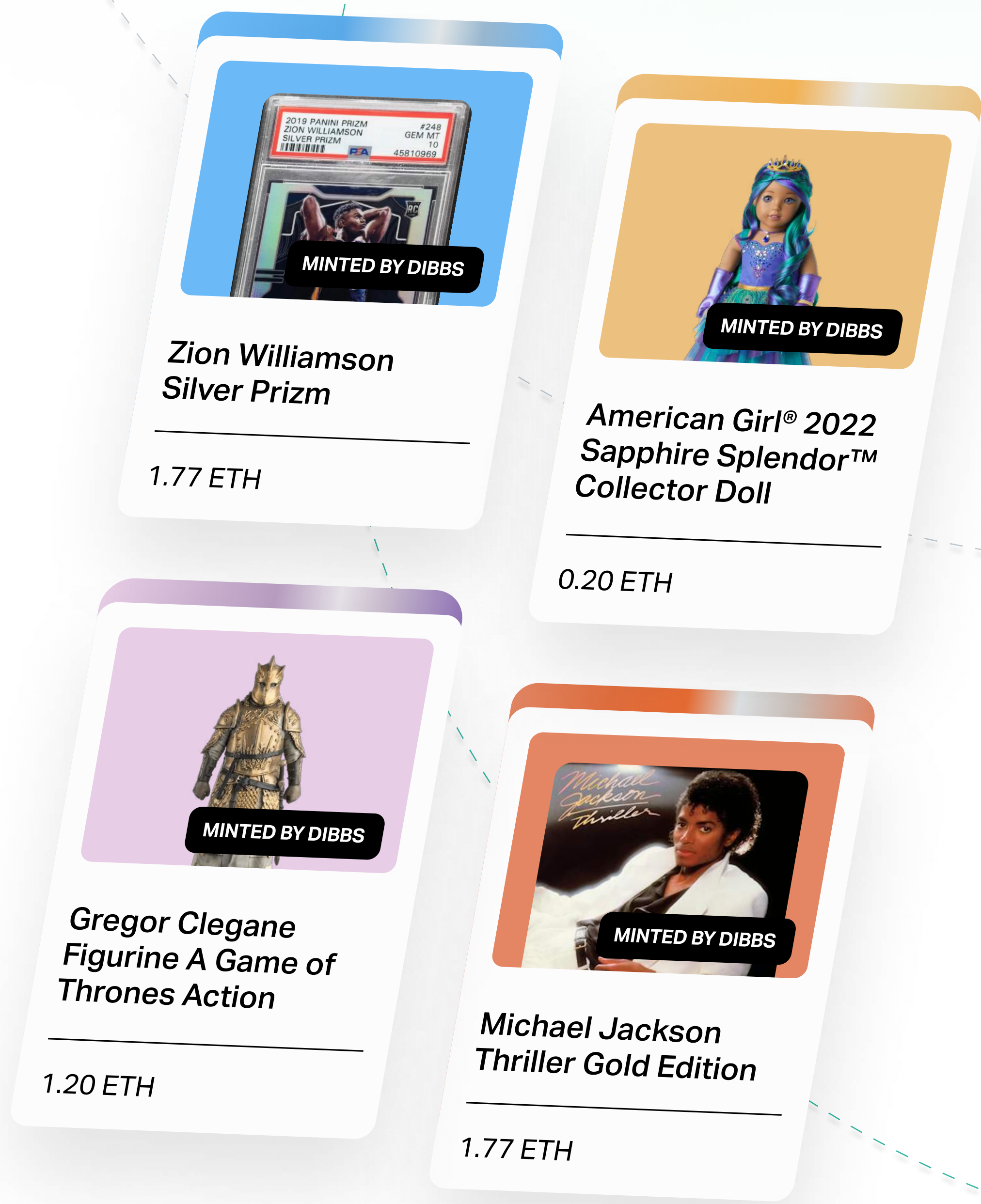
WEB 3 OBSTACLES

- ❗ Brand Safety & Security
- ❗ What's the right way to monetize?
- ❗ Confidence in digital-only products
- ❗ Technical Web3 barriers

VS

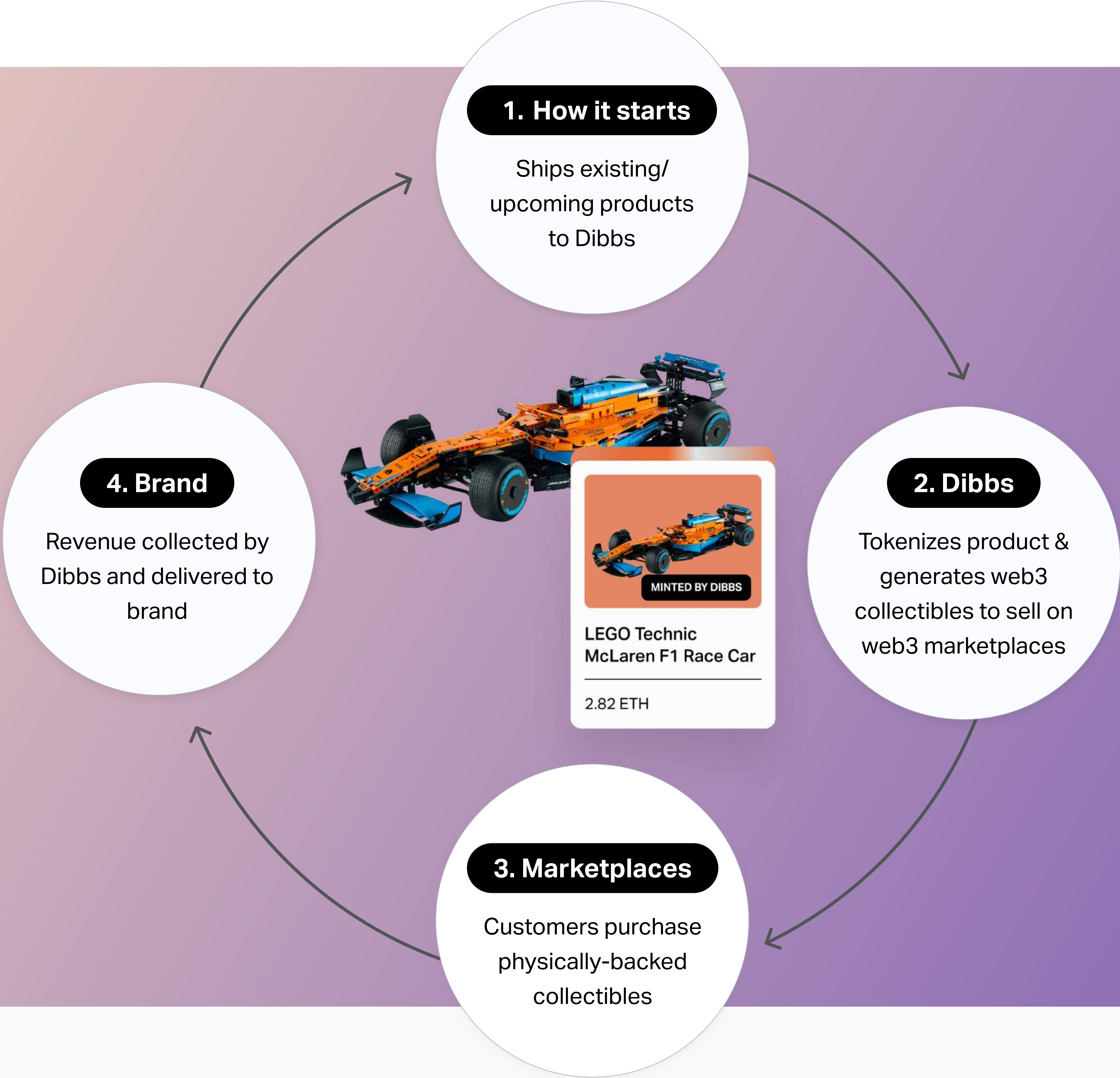
DIBBS SOLUTIONS

- ✅ Work with only regulated partner
- ✅ Primary and secondary revenue
- ✅ Physically-backed collectibles
- ✅ Web2 purchasing experience



TOKENIZATION

We convert your products into physically-backed web3 assets for sale.



TRUST IS KEY

Built to deliver peace of mind



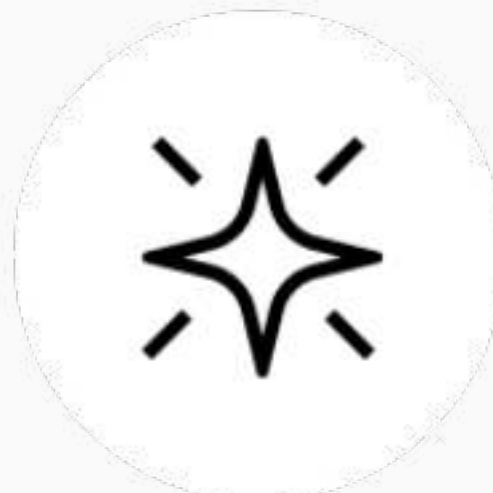
Safety

Our mission is to become the first regulated company to provide physical-to-digital tokenization in the world.



Security

All collectibles are monitored 24/7 using transaction monitoring software to mitigate nefarious activity and take action if it occurs.



Confidence

With 84% of individuals being very likely to purchase a physically-backed collectible, your customers will have the confidence to enter Web3.

Tap into your entire customer base by removing Web3 friction

Accept All Payment Methods

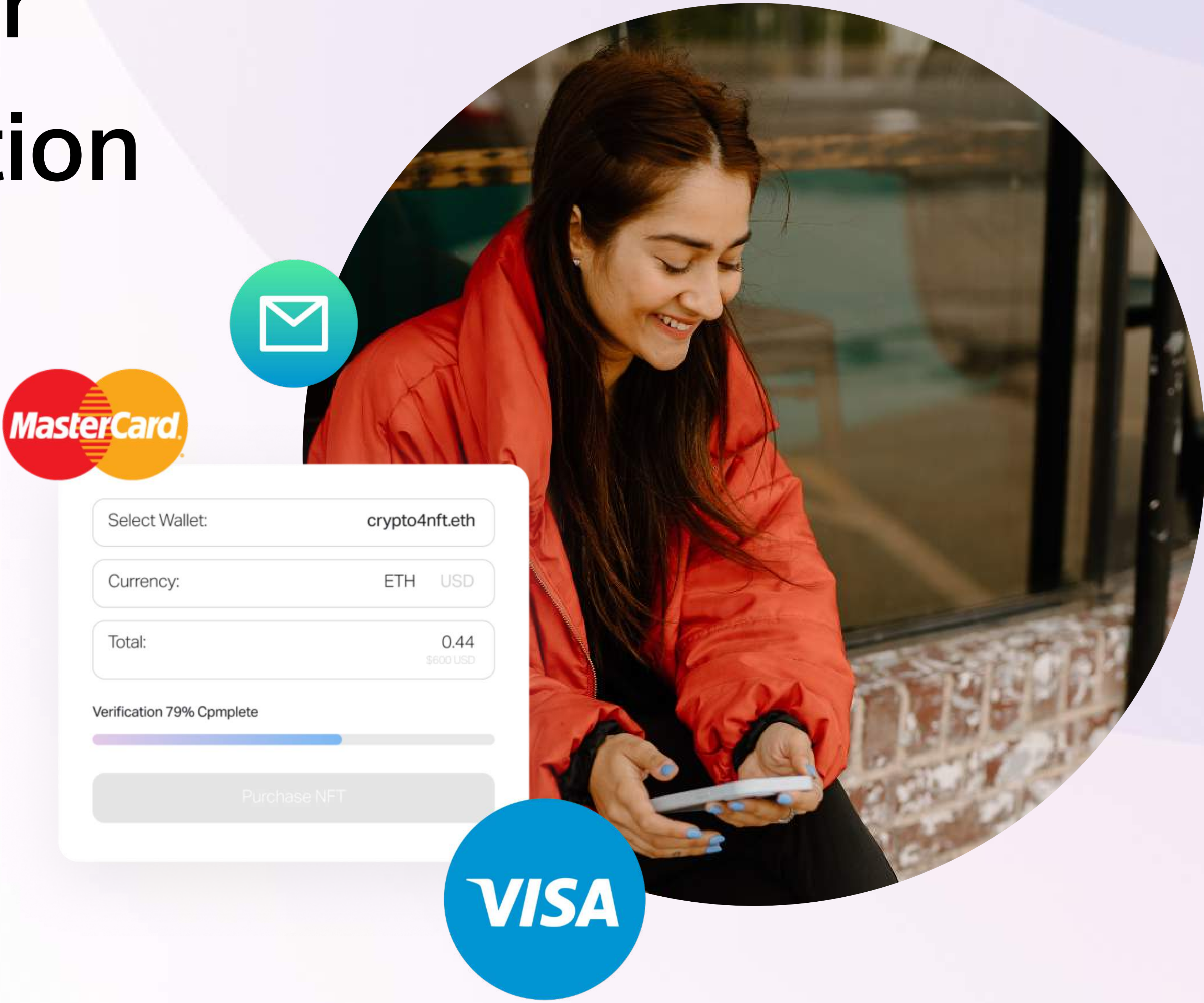
Accept Credit Cards, Apple Pay, Google Pay, iDEAL, and cross-chain crypto. Whatever your buyers need, we support it.

Deliver with Email

Makes sending and receiving NFTs as easy and useful as email.

Provide Web2 Ownership

Allow anyone to store, access and transact your collectibles without setting up a digital wallet



Benefit from deeper customer connections



Direct Engagement with Customers

Increase attention and engagement rates through token-gated communities.



Direct Promotion to Owners

Benefit from new customer communication as tokenized items exchange hands in secondary markets.



Direct Feedback from Users

Benefit from rich insights to influence your product development and marketing mix.

Your current products can profit more in Web3

Tokenization enables your current products to generate revenue from primary sales as well as secondary sales royalty fees when items are resold on web3 marketplaces. Below is a real-world example.

\$120

MSRP

\$1000

Quantity

\$140

Resale Value

2.5X

Flip Rate

Current distribution channel fees: 50%

Dibbs Tokenization fee: 20%

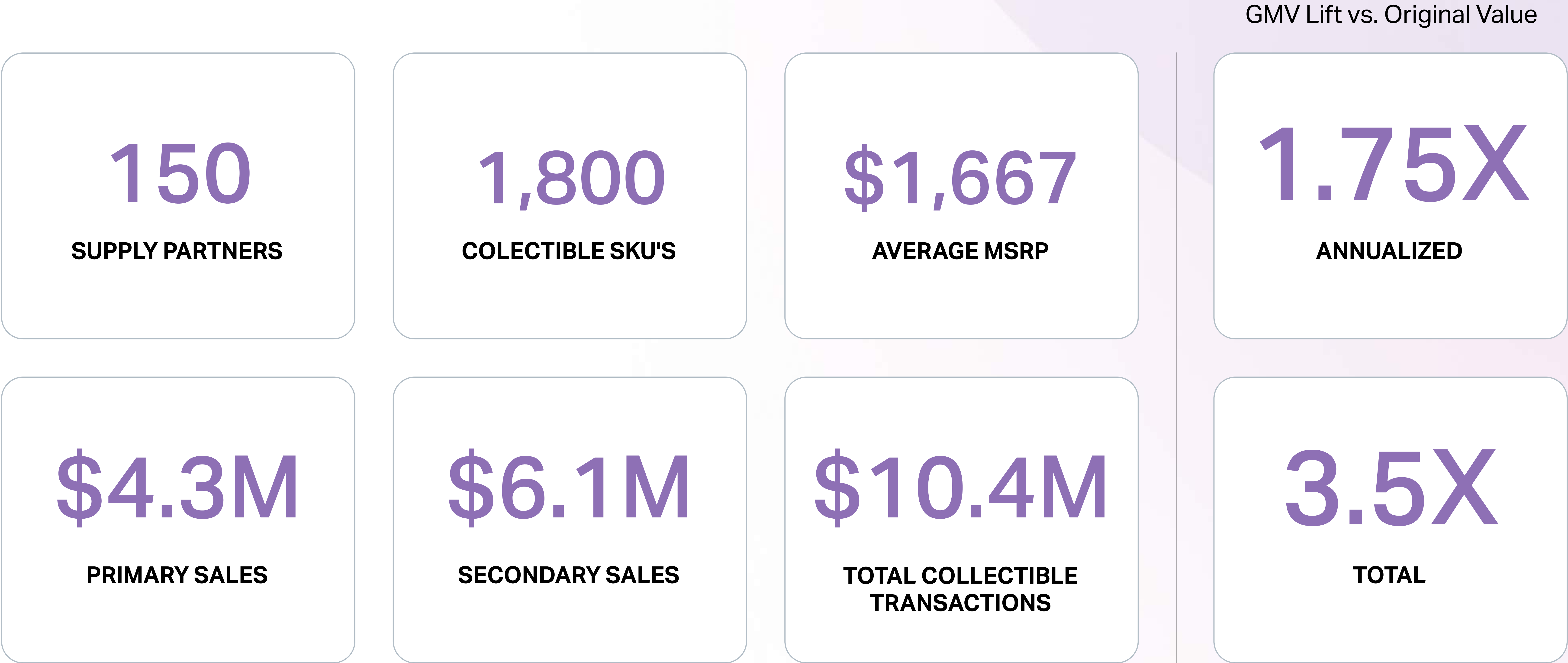
Total annualized revenue			
	Primary Sales	Secondary Royalties	Total Revenue
DIBBS	\$100K	\$20K	\$120K
Traditional distribution channel	\$60K	\$0K	\$60K

100%


Increase in total revenue when compared to your current sales channel

Proven Success


In 2020 Dibbs began working with private collectors to tokenize authenticated sports cards for public sale. Over the course of 24-months, the average asset generated 3.5X their value in GMV.




Our team runs deep with expertise in blockchain, regulation, and collectibles.




AMAZON




FOUNDRY GROUP




TUSK VENTURES




CHRIS PAUL




KEVIN LOVE




SKYLAR DIGGINS-SMITH




FOUNDER COLLECTIVE




COURTSIDE VENTURES




JDS SPORTS



DEANDRE HOPKINS



KRIS BRYANT



CHANNING FRYE

Take your audience into web3 safely with products they know and love by tokenizing with Dibbs.

Email: partnerships@dibbs.io

Phone: (904) 710-2824

